



**ITTC**

**International Technology Transfer Center**

A program of the International Consortium of Universities  
for Drug Demand Reduction



**INTERNATIONAL TECHNOLOGY  
TRANSFER CENTERS:  
A COLLABORATIVE GLOBAL RESPONSE  
TO DRUG DEMAND REDUCTION**

## WHAT IS THE ITTC NETWORK?

The International Technology Transfer Center (ITTC) Network, a program of the International Consortium of Universities for Drug Demand Reduction (ICUDDR), offers elite research universities a structured approach to strengthen their country's drug demand reduction efforts. Each ITTC receives operational support from the Network Coordinating Office (ITTC NCO) through dedicated regional staff, as well as access to subject matter expertise from existing ITTCs in Vietnam, Indonesia, Nigeria, Peru, Colombia, South Africa, and Ukraine. The ITTC NCO is now preparing to onboard more ITTCs from countries with a high need to advance systems that support evidence-based substance use prevention, treatment, and recovery services.

Established in 2021, the ITTC Network is led by the Collaborative to Advance Health Services at the University of Missouri Kansas City. The ITTC approach is built upon 30 years of the Collaborative's proven implementation science expertise amassed by leading the U.S. government-funded Addiction Technology Transfer Centers (ATTC), Prevention Technology Transfer Centers (PTTC), and the Opioid Response Network (ORN).

## WHY BECOME AN ITTC?

Through culturally and linguistically appropriate, state-of-the-art, research-based training and technology transfer activities, ITTCs lead systems change projects that develop the substance use prevention, treatment, and recovery services workforce in their country. Being established as the ITTC for a country allows a credible university with proven drug demand reduction expertise to receive infrastructure support, technical assistance, and global networking opportunities to help:

- Showcase their expertise in leading systems change projects, providing research-based training and technology transfer activities, as well as developing the substance use prevention, treatment, and recovery services workforce
- Learn from other ITTCs and connect with global organizations that support drug demand reduction
- Create or enhance their university's ability to improve the lives of individuals affected by substance use and to work closely with national, provincial, and local policymakers and government officials





**ITTC BENEFITS and SUPPORT:** The ITTC Network Coordinating Office provides a detailed series of collaborative activities to ensure that the incoming ITTC staff feel supported during the initial setup period and beyond. The support for the ITTC Director and all staff includes:

#### **Orientation and onboarding**

- 2 live virtual orientation sessions, including action planning with the ITTC NCO and partners
- Self-paced online orientation training
- One-on-one support from the ITTC NCO staff to complete onboarding tasks
- Up to 3, one-hour professional consultations from the ITTC NCO team to help develop your initial work plan

#### **Developing the ITTC**

- Recurring meetings with ITTC NCO staff for support and partner connections
- Invitation for ITTC staff to attend an annual, members-only multi-session virtual learning community
- Templates for key year-one activities such as needs assessment surveys and interview questions, methodologies for resource mapping, Advisory Board invitations, and agendas
- Preferential consideration for travel scholarships to the bi-annual global conference of the International Society of Substance Use Professionals (ISSUP) and the annual global conference of the International Consortium of Universities for Drug Demand Reduction (ICUDDR)

#### **Marketing the ITTC**

- A dedicated section of the ITTC Network website
- Customized ITTC logo, in various formats and relevant languages, for the university's country
- Access to marketing templates and support in creating content in alignment with ITTC branding
- Routine network-wide message dissemination and ITTC promotion via digital channels





## CRITERIA TO BECOME AN ITTC:

Each year, the ITTC Network Coordinating Office will determine how many ITTCs can be established. This decision will be based on the ITTC NCO's strategic direction and capacity. In order to be eligible to apply the university must be a member of the ICUDDR. To ensure the highest level of success, we are looking for universities with the necessary expertise and capacity to serve as ITTCs, as well as the resources and support required to carry out this critical work. Additionally, universities must commit to participating in ITTC Network activities and pay a one-time joining fee if selected.

### Expertise & Capacity

- Demonstrated knowledge and capability leading systems change projects and providing research-based training and technology transfer activities. See the ITTC Network Annual Report for examples of the work that ITTCs do.
- Solid understanding of the country's substance use prevention, treatment, and recovery services and demonstrated experience developing the local workforce
- Successful track record of working with national and local policymakers/ government officials
- Proven experience in conducting needs assessments and resource mapping
- Strong facilitation skills to lead diverse partners through relationship development and consensus building



## Dedicated Resources & Support

- **Financial Support:** Commitment from university or research center leadership to support the work of the ITTC as well as financial support necessary to fund in-country travel for critical meetings with partners or a fundraising plan to support such activities.
- **Human resources:** ITTC Director who can devote at least 20% of their time to lead the project; ITTC Evaluator who can devote at least 20% of their time toward assessing needs and resource mapping; ITTC Coordinator who can devote at least 20% of their time to organizing meetings, maintaining the website, and other administrative duties for the project (20% is equivalent to one work day per week).
- **Physical resources:** Office space; Computer equipment, including webcam for virtual meetings; Internet access; Software needed to complete work plan (e.g., virtual meeting software, survey software).

## Dedicated Resources & Support

- Use the ITTC logo and branding appropriately
- Contribute country-specific information to the ITTC Network website
- Participate in quarterly individual meetings with the Network Coordinating Office
- Participate in quarterly regional meetings with other ITTCs
- Ensure the ITTC director participates in ITTC Directors business meetings bi-annually
- Submit quarterly reports highlighting the ITTC's progress on the work plan



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